

SCOPE

produced by Videoscope

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Videoscope Sets the Stage for Professional Staging Services

STAMPEDE TO SUCCESS

Canadian Tire's Annual Dealer Convention was recently held at the TELUS Convention Centre in Calgary, Alberta. Videoscope shipped three 53-foot trailers of equipment and set materials via rail to stage this event.

The two-level stage consisted of a custom 115 foot wide set illustrating an old western town. Equipment included two 16:9 aspect ratio rear projection screens, Betacam SP playback, PowerPoint, and studio-

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VIDEOSCOPE SETS THE STAGE For Professional Staging Services

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configured cameras for ISO record and image magnification. An extensive Meyers sound system was rigged and flown throughout the ballroom. The lighting rig consisted of all intelligent fixtures and table pin spots. Pyrotechnics rounded out the special effects.



75TH ANNIVERSARY

LCBO's 75th Anniversary Celebrations were held in the Metro Ballroom at the Westin Harbour Castle in Toronto. Our cost-effective solution involved an 84' wide custom hardwall set with graphics, conventional lighting, a Meyers sound system, rear projection screens and seamless switching between PowerPoint and Betacam SP. The one-day event consisted of business sessions capped by a cake-cutting celebration with live music by "Frank Sinatra, Madonna and Shania Twain" impressionists.

PRESS JUNKETS AT THE TORONTO INTERNATIONAL FILM FESTIVAL

What is a Press Junket? It's an interview process in which a movie star is placed in one room with two cameras. One camera is used to shoot the star and the other camera is used to shoot the interviewer. The media has approximately four minutes per interview, while the film star sits through 50 to 60 interviews per day.

During Press Junkets at the 2002 Toronto Film Festival, Videoscope provided 14 SONY DXC-D30 cameras with Betacam SP recorders, lighting, 12 cameramen, five room producers, four audio operators, make-up artists and production assistants. Videoscope also provided camera crews for the movie premieres.

How did Dustin Hoffman, Susan Sarandon and William Hurt cope with the grueling schedule? Lots of cappuccino (Hurt), kibbitzing with the crew (Hoffman), and visiting neighboring rooms (Sarandon). With the fast change-overs between interviews, Shawn and Kevin from our crew, say they never had time to look at the clock – but always had to keep their eye on the stopwatch. They were impressed that the stars managed to give a new answer to the same question – even the 20th time it was asked.

Videoscope exceeded customer expectations by matching the cameras before they went on site. Our client praised the Videoscope crew for their professionalism, quality equipment and technical expertise.



WORLD YOUTH DAY

In July of 2002, Videoscope was proud to be a part of World Youth Day. Despite the initial rain and wind, there were over 800,000 people who participated at the Downsview Park Mass ceremony in Toronto. It was at this venue that Videoscope supplied all of the stage video monitors, from eight to fifty-one inches. But that was not all. We also supplied a portable video production package with cameras, switcher and large screen projection (15ft. x 20ft.) for image magnification at the Coliseum, Exhibition Place in Toronto. Videoscope was also there with a large screen (18ft. x 24ft.) in the Queen Elizabeth Theatre at Exhibition Place. The World Youth Day Organizers saved time and money by placing all their orders for video equipment with one company - Videoscope.

What's New in Videoscope's Camera Department?



GLIDECAM

Videoscope is proud to introduce the GLIDECAM into our camera department. This professional Camera Stabilization System allows users to acquire smooth, flowing, tracking shots, adding production value to any project. The ease of use and versatility of the V-16 Glidecam will give operators a whole new opportunity for unique and creative image acquisition.

The benefit of the Glidecam is that you can walk, run, dolly or move over uneven terrain without any camera instability or shake.

The V-16 stabilizes cameras weighing from 10 to 20 pounds, from the DSR PD150 up to and including the Digital Betacam DVW-790WS. The Glidecam V16 is now available for rent or purchase from Videoscope. For more information contact Anthony Sacco at 416-449-3030 Ext. 231.

MIJO Goes HD!



SONY HDW-F500

decade, a significant amount of equipment has been added to the video and audio operations facility, much of it purchased from Videoscope.

Through its divisions, which include Comprehensive

Distributors and Rocket Digital Post & Sound, MIJO offers a variety of services.

"As part of MIJO's continuing investment in new technologies, we are pleased to add two Sony HDCAMs. With this foray into the High Definition world, we now offer 1080/24PsF, 25PsF, 30PsF recording and playback. We also offer up/down conversions to and from standard definition formats," stated Mark Scully, Senior Vice President, Production & Operations.

MIJO and its divisions can be reached at 416.778.9800. You can also visit their website at www.mijo.ca

MIJO Corporation of Toronto specializes in production, duplication, distribution and storage for audio, video and print media. MIJO has had a mutually beneficial relationship with Videoscope that dates back to 1990. During the last



SONY HDW-M200

Rental & Sales

Broadcast Video

Audio Visual Equipment

Professional Video Cameras

Professional Video Tape

Computer Projection

Staging

System Integration

Technical Support Services

Multi-Media for Boardroom
and Commercial Installations

Webcasting

Contact us at
sales@videoscope.com
for sales or rental details.

Check out our
Website!

It's new. It's improved.
Visit us at www.videoscope.com and
check out our new service offerings,
and what we can do for you.



Multi-Media Installation

When Canadore College in North Bay, Ontario wanted to outfit their new Aviation Campus Lecture Hall, they called on Videoscope's design and build team for a solution. The goal was to equip the lecture hall with "state-of-the-art" audio visual equipment and an "easy to use" control system for multi-media presentations. Since the lecture hall was designed using glass brick, we needed to provide a projector that would be powerful enough to cut through the ambient light. Videoscope's solution was Sanyo's PLC-XP46 projector, which boasts an output of 4100 ANSI lumens onto a 9' x 12' Dalite Cosmopolitan electric screen.



Since the system is to be used by non-technical staff, the Videoscope design and installation team specified a SHURE DFR-EQ5 feedback reducer to control acoustic feedback, and a SHURE SCM410 auto mixer to balance the sound sources automatically. Due to the large size of the lecture hall, we specified a pair of Mackie ART-300 powered speaker cabinets

(with a 300 watt 12" woofer, and a 60 watt 1 1/4" high frequency driver) that are wall mounted on both sides of the hall. These powerful speakers insure that clean audio is directed to the listening audience. A custom podium is one of the key features of the installation. The AMX AXD-CV10 10" touch panel, mounted on the podium is programmed with a

custom user-interface for Canadore College. With simple touch commands it allows the user to show various applications on the projection system; a computer screen, video, DVD, or documents and three-dimensional objects from the document camera. The AMX touch panel gives easy control for switching sources, sound volume, rewind and fast forward of source equipment.

Videoscope supplied the source equipment: SONY DVP-NS715P Progressive Scan DVD player, SONY SLV-N88 VHS player, along with a WOLF VISION VZ-8 Plus Progressive Scan Document Camera. All of this, plus a Canadore desktop computer is housed in the custom podium. We also installed a connection plate on the podium that allows the lecturer to route his lap top computer signal to the projection and sound system.

The college has a very capable technical staff, and their main concern was ease of service to the equipment. Our solution was a door on the back of the podium to allow easy access to the equipment and its wiring.

For more information regarding our design and build project solutions, contact your local Videoscope office.

Customers Ask . . .

How can I best maintain my projector?

The secret to giving your video projector a long life is AIR

CIRCULATION. The air filter should be cleaned every 300 hours. Simply remove the dust from the outside of the ventilation holes with a vacuum cleaner. If you find the dust isn't



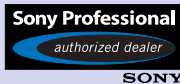
coming out with the vacuum cleaner, remove the air filter and follow these cleaning instructions:

- ◆ Turn OFF the power and UNPLUG the power cord.
- ◆ Place a protective sheet (cloth) beneath the projector and turn the projector over.
- ◆ Remove the air filter cover.
- ◆ Remove the air filter.

- ◆ Wash the air filter with a mild detergent solution and let dry in a shaded place.
- ◆ Re-attach the filter and replace the filter cover.

If dust still remains in the air filter, it is time to change it. A replacement filter may or may not be included with your projector. Be sure to use a genuine manufacturer's filter and to close the filter cover firmly, as the power will not come on if it is not closed securely. The filter has a face and a reverse side. Place the air filter so that it fits in a notch on the air filter cover.

REMEMBER: If you neglect to clean the air filter, dust may accumulate, clogging it. As a result the temperature will rise inside the unit, leading to possible thermal damage or even fire.



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