

SCOPE

produced by Videoscope

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Ford Star Training Facilities on the Move

Ford Motor Company of Canada decided to move their Ford Star Broadcast Facility for Distance Learning from its location in Burlington, Ontario to the new Ford head office in Oakville, Ontario. At the

same time, Ford wanted to make improvements to the functionality and signal quality of the facility.

Videoscope was selected because we could supply the improvements Ford

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was looking for and offer the most cost effective route by using much of the existing equipment without compromising quality.

The new facility consists of three studios (plus a rough-in for an additional larger fourth studio) and a sound/translation booth. Each studio can operate independently but also has the capability of sending signals to a Production Control Room where editing and more complex productions are possible. This Production Control Room can receive signals from other areas of the building as well, allowing the broadcast of special events on the Ford Star Network. A 64x64 routing system handles signal distribution and allocation along with a 16 input production switcher for master control. Other components include new frame syncs, new distribution amplifiers, a new

intercom system, and a complete rebuild and expansion of the AMX control system.

Videoscope's engineering/installation team was successful in disassembling the old facility "one studio at a time" and putting it all together at the new Ford of Canada Headquarters. We made sure that a new studio was up and running before tearing down the last studio in the old building - without any "off air" time. We then interconnected the other areas of the building with feeds to and from the Production Control room to accommodate events.

Ford Motor Company demands the highest quality from all of its suppliers. Videoscope met this challenge with our commitment to product and service excellence.

The XPRI Nonlinear Editing System provides the best value



WhistleStop welcomes the XPRI

VIDEOSCOPE CONGRATULATES WHISTLESTOP PRODUCTIONS INC. ON THEIR PURCHASE OF THE SONY XPRI HD NONLINEAR EDITING SYSTEM.

This summer WhistleStop Productions Inc. is creating TSN's first ever independently produced sports series using Sony's HDCAM 1080i format and the Sony XPRI high definition non-linear workstation.

According to David Hatch, President of WhistleStop Productions Inc., his company chose the Xpri because it provided the best value:

"We looked at several different HD editing systems currently available on the market and nothing came close to the XPRI in terms of bang for the buck.

If you're looking for a powerful, expandable, user friendly system with a ton of bells and whistles - for the money, nothing comes close."

"Right now we have two standard definition Avid 1:1 editing suites and we wanted something that would take us into the HD environment that would be both compatible and complimentary. After test-driving the XPRI on-site in our office, we felt confident that the Sony XPRI would fit right into our current compliment of postproduction editing equipment", commented David.

Demos are available at Videoscope. Contact Silvia Wineland (swineland@videoscope.com) today for a hands-on demo.

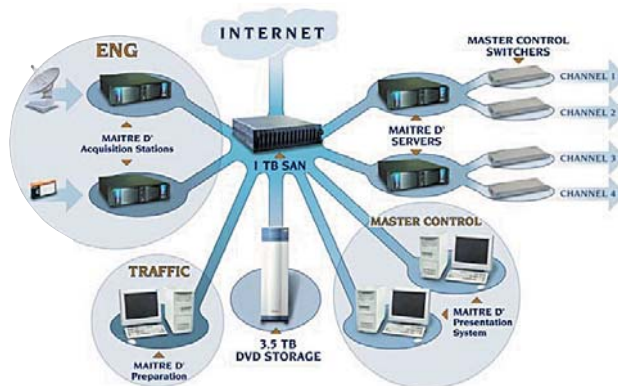


Product Announcement

MAESTROVISION PARTNERS WITH VIDEOSCOPE!

Videoscope is now the Ontario dealer for MaestroVision's Maitre D'Lite Broadcast system. The Maitre D'Lite is a low cost master control server automation system starting for as low as \$14,900!

Check out the product line at www.maestrovision.com or call Videoscope for an update.



Seamless Switching: a Videoscope Specialty

This was an interesting awards show to work on right from the pre-production stage. The client wanted to integrate five screens on the stage and another two screens in the audience. Seamless switching was required for all six DVCAM playbacks, four computers and three camera sources plus all the back-up equipment. Technical rehearsals made it possible to work out the details. The collaboration between the creative and technical capabilities of the client and our technicians was the key component of a seamlessly operated event.



Rental & Sales

Broadcast Video

Audio Visual Equipment

Professional Video Cameras

Professional Video Tape

Computer Projection

Staging

System Integration

Technical Support Services

Multi-Media for Boardroom
and Commercial Installations

Webcasting

Contact us at
sales@videoscope.com
for sales or rental details.

Check out our
Website!

Visit us at www.videoscope.com and
Check out our new service offerings,
and what we can do for you.



Staging Highlights

HOT OFF THE PRESS! MAJOR NEWSPAPER COMPANY HOLDS MEETING!

Videoscope added a new creative twist to Torstar's recent Annual General Meeting at the Metro Toronto Convention Centre. Videoscope designed and installed a hard wall set for Torstar. Then, to add to the ambience, matching hard wall flats were used as publishing displays and set up around the walls of the room. Audio visual support included rear screen projection for IMAG and PowerPoint, a Meyer sound reinforcement system, as well as television lighting for both the main stage and audience for the two camera production by Torstar TV. Webcasting services were contracted for the meeting and luncheon presentations to accommodate off-site attendees.



Not only was Torstar pleased with the Videoscope personnel and services, they also felt they had experienced the next level of event staging!

Customers Ask . . .

How can I prolong the level of performance of VTRs and Camcorders?

Routine and preventive maintenance are needed to maintain your equipment at its highest level of performance and prolong its service and reliability.

Preventive Maintenance refers to tasks that are done on a regular basis to reduce failures. For example, cleaning the heads of your camcorder or VTR will prolong their life and sustain the highest quality of performance.

The following are some preventive maintenance measures:

External

- The VTR or camera case should be kept clean and dust free.

- The optics, lens and viewfinder should be cleaned.
- Check that all the connections are secure and there no damaged wires.

Internal

- For every 50 to 80 hours of drum running time, clean the video heads by playing the cleaning tape for 5 seconds. (Refer to the cleaning tape instructions).
- For every 100 hours, manually clean the heads and guides with cleaning solution and cloth, visually or electronically inspect the heads for wear or damage, and monitor RF waveform for interchangeability.
- For every 500 hours of drum running time, inspect and replace the pinch roller, capstan, heads, reels, reel motors, brakes, head cleaning rollers and tensions.

Sony Professional

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SONY

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