

Unlocking the Power of Your Camera

Workshop with

George Gonos

V.P., Sales & Marketing, Leader Instruments

LEADER

Wednesday June 8th 2:00 pm at Videoscope

Your camera is not just a camera anymore.

It's also a processor... a processor with many menus and choices.

Whether you're a videographer who wants to learn how to paint your camera or a film-shooter making the switch to video, this seminar is for you.

Plain, No-Tech-Talk

George will start with the foundation of basic video and digital video levels and limits moving on to issues affecting color such as gamma, pedestal, knee, color space and the matrix, and how to use color correction to align your camera for the best possible response. He will explain video measurement tools and establish the relationship between waveform monitor measurements and f-stops.

What you will learn:

- to perform fundamental adjustments to your camera and establish legal exposure
- to "stretch" your camera's performance to the limit while staying legal
- what causes gamut errors and how to avoid them
- a detailed review of camera adjustments and how to use them to "paint" your shot
 - lift or bury the blacks and compose a shot exactly as you envision it
 - increase or decrease saturation with the confidence of not burning your shot
 - manage highlights and their detail for accurate picture composition
- to push a camera and achieve unusual looks
- to use and understand measurements
 - production levels and limits
 - relating % or IRE measurements to f-stop measurements
 - to communicate effectively with production and post-production services

There will be time at the end of the presentation for Q & A. The equipment will remain set up and George will be available to answer questions.

Space is limited. Register in advance.

Contact Silvia, admin@videoscope.com, 416.449.3030.



100 Howden Road, Unit 1, Toronto M1R 3E4
Directions at www.videoscope.com/company/location

About George Gonos

George began his career in the Electronics industry in the 1980s, working with Reuters in the development of satellite communications systems and with General Dynamics in the development of advanced digital radar systems.

Since then, his focus has been the pro-video test instrumentation market. He has worked in product development, product support, marketing and sales for Sencore Electronics and Leader Instruments.

George is responsible for developing technical presentations for Leader. In addition to working with networks and production houses in the Americas, he is in charge of providing Leader equipment and training for the Olympics. His presentations were delivered to hundreds of professionals in Athens (2004), Torino (2006), Beijing (2008) and Vancouver (2010) – and he will be there for London 2012 as well.



**LV5770
Multi-SDI Monitor**



**LV5380 3D Anaglyph Multi-SDI Monitor
for Sale or Rent at Videoscope.**

Leader Instruments website
www.leaderusa.com