



## FUJIFILM Canada Inc.

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Dear Valuable Fujifilm Professional Media Customers,

First of all, we sincerely thank you for your warm words of sympathy concerning the terrible earthquake and tsunami that hit northeast Japan. Fortunately, all Fujifilm employees were safe. We would like to provide you some latest updates on our current situation.

### Effects from the Disaster

Fujifilm professional media is manufactured and assembled at Odawara factory in Kanagawa prefecture. There was no serious damage in this area and there was no damage to our facilities. However, the electricity supply was very limited for a few weeks after the disaster due to the rolling blackouts. Hence, our production capacity went down during that period. We managed to bring the capacity back to the original level in a few weeks.

### Current Actions

At the moment we are working to increase the production capacity from June onwards. However, the timing depends on the supply of electricity, raw materials and other factors.

Although it will take some time until our production capacity ramps up, we will make all possible efforts to improve the shortages in the market. We will strive to keep you posted with further updates in the time being.

Thank you for your kind understanding and cooperation.

Yours Sincerely

Greg Poole  
V.P. Imaging and  
Recording Media Products